

Pre-Conference

Wednesday, September 19, 2018

3:00pm to 5:00pm Pre- Conference Workshop – Steve Thomas: “Re-Branding Yourself”

6:00pm to 7:30pm VIP Reception (VIP Registrations Only)

Day 1

Thursday, September 20, 2018

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| 8:00am to 9:00am | Breakfast |
| 9:00am to 9:30am | Welcome/ Introductions |
| 9:30am to 10:15am | State of the Industry Address |
| 10:15am to 10:30am | Break |
| 10:30am to 11:30am | Keynote 1 – Jay Steinfeld |
| 11:30am to 11:45am | Break |
| 11:45am to 12:45pm | Sponsor Lunch |
| 12:45pm to 1:00pm | Break |
| 1:00pm to 2:00pm | Breakout Sessions 1 |
| 2:00pm to 2:15pm | Break |
| 2:15pm to 3:15pm | Breakout Sessions 2 |
| 3:15pm to 3:30pm | Break |
| 3:30pm to 4:30pm | Breakout Sessions 3 |
| 4:30pm to 5:30pm | Break |
| 5:30pm to 7:00pm | Reception |

Day 2

Friday, September 21, 2018

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| 8:00am to 8:30am | Breakfast |
| 8:30am to 8:45am | Welcome/Introductions |
| 8:45am to 9:30am | Keynote 2 |
| 9:30am to 10:15am | Keynote 3 |
| 10:15am to 10:30am | Break |
| 10:30am to 11:30am | Breakout Sessions 4 |
| 11:30am to 12:00pm | Break |
| 12:00pm to 3:00pm | Top Golf Attendee Activity |
| 3:00pm to 5:00pm | Break |
| 5:00pm to 6:30pm | Black Tie Awards Reception |
| 6:30pm to 9:00pm | Black Tie Awards Ceremony |

Day 3

Saturday, September 22, 2018

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| 9:00am to 11:30am | “Hangover” VIP Brunch (VIP Registrations Only) |
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