

# HOT FIRM & A/E INDUSTRY AWARDS CONFERENCE AGENDA



The Zweig Group Hot Firm and A/E Industry

## Awards Conference



## PRE-CONFERENCE

## WEDNESDAY, SEPTEMBER 19, 2018

1:00PM – 4:00PM

Pre- Conference Workshop – “Building your Personal Brand” Steve Thomas – \$495

6:00PM – 7:30PM

VIP Reception (VIP Registrations Only)

## DAY 1

## THURSDAY, SEPTEMBER 20, 2018

7:30AM – 8:30AM

Breakfast & Registration

8:30AM – 8:45AM

Welcome & Introductions

8:45AM – 9:30AM

State of the Industry – Chad Clinehens, CEO, Zweig Group

9:30AM – 9:45AM

Break

9:45AM – 10:45AM

Keynote 1: “Home to Home Depot” Jay Steinfeld, CEO, Blinds.com

10:45AM – 11:45AM

Keynote 2: Jack Portman

11:45AM – 12:00PM

Networking & Break

12:00PM – 1:00PM

Lunch Rising Stars + Top New Venture sponsored by civil + structural ENGINEER Magazine

1:00PM – 2:00PM

### Breakout Sessions

A: “BIM Advancement with Bentley CONNECT Edition”  
Mark Enos & Matt Jordan, Bentley

B: “Permanent + Research Credit = Competitive Advantage”  
Dawson Fercho, CTA

C: “Old School vs. New School: A Discussion on Policies”  
Panel: Brenden Sherrer, Zweig Group, Will Schnier, Big Red Dog.  
Moderated by Randy Wilburn, Zweig Group.

2:00PM – 2:15PM

Break

2:15PM – 3:15PM

### Breakout Sessions

A: “All about ESOPS” James Swabowski, Matt Doucet, & Patrick Stolz, Wintrust

B: "Question Mark: 30 years of consulting experience, an open mic" Mark Zweig, chairman & founder, Zweig Group

C: "Utilizing cloud-based software" Mark Little, Project Boss

3:15PM – 3:30PM

Break

3:30PM – 4:30PM

### Breakout Sessions

A: The 2018 Hot Firm M&A Panel. George Christodoulo, Lawson & Weitzen, LLP. Moderated by Jamie Claire Kiser, Zweig Group.

B: "Research metrics and KPIs" Will Swearingen, Zweig Group

C: "Best Firm to Work For" Panel

5:30PM – 7:00PM

Reception

## DAY 2

## FRIDAY, SEPTEMBER 20, 2018

7:30AM – 8:30AM

Breakfast

8:30AM – 8:45AM

Welcome & Introductions

8:45AM – 9:45AM

Keynote 3: "Smarter by Design: A Knowledge Management Manifesto for the AEC Industry" Chris Parsons, Knowledge Architecture

9:45AM – 10:00AM

Break

10:00AM – 11:00AM

### Breakout Sessions

A: "Alternatives to conventional ownership transition" Panel Discussion: James Swabowski, David Ettinger, Bow River, Will Swearingen, Zweig Group, Donald C. Alford, Executive Vice President, Strategic Growth, NV5

B: "Getting your employees to think (and act) like owners" June Jewell, AEC Business Solutions

C: "The Executioner: An Hour on the Power of Strategy with Michael Davis" – Michael Davis, WGI

11:00AM – 11:15AM

Break

11:15AM – 12:00PM

General Session: Elevating the Industry Panel Discussion, Sepideh Saidi, President and CEO of SEPI Engineering & Construction, Inc.

12:30PM – 3:00PM

Top Golf Activity

5:00PM – 6:30PM

Reception

6:30PM – 9:30PM

Awards Ceremony



**AGENDA SUBJECT TO CHANGE**